



Digital Transformation in the Education System of Sindh: Challenges, Opportunities, and Policy Implications

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Abstract

This study explores the complexities and prospects of digital transformation in the education system of Sindh, Pakistan—a region characterized by socio-economic inequalities, underdeveloped infrastructure, and cultural diversity. Employing a qualitative methodology framed within the interpretivist paradigm, the research draws on semi-structured interviews, focus group discussions, and document analysis to evaluate the current landscape of Information and Communication Technology (ICT) integration in Sindh's public schools. The study focuses on four underrepresented districts—Hyderabad, Larkana, Badin, and Tharparkar—deliberately excluding Karachi to foreground rural and semi-urban perspectives.

Key themes emerging from the analysis include infrastructural inequity, low teacher digital readiness, a lack of localized digital content, limited policy awareness, and a pronounced urban-rural and gender digital divide. Teachers and administrators revealed limited access to internet, electricity, and training, especially in rural schools, leading to underutilization of digital tools. Many parents and students, while open to digital education, expressed concerns about language barriers and equitable access, particularly for girls. Despite these challenges, the study highlights promising practices such as tablet-based learning programs and the potential of community-driven digital learning hubs.

The findings expose critical gaps in the implementation of government and donor-led digital education policies, often hindered by poor communication, lack of monitoring, and cultural resistance. The study calls for targeted policy reforms, including infrastructure investment in rural areas, continuous teacher training, localized and culturally relevant digital content, and gender-sensitive strategies.

This research contributes to localized educational discourse by offering empirical insights from Sindh's unique socio-cultural landscape and aims to guide inclusive, sustainable, and equity-focused digital education policies. The findings are especially significant in the context of Pakistan's efforts to meet Sustainable Development Goal 4 (SDG 4)—ensuring inclusive and equitable quality education for all by 2030.

Keywords: Digital Transformation, Education Equity, ICT in Schools, Sindh Province



Introduction

The 21st century has ushered in a new era where digital technology is fundamentally altering how education is accessed, delivered, and managed globally. Digital transformation in education encompasses a suite of innovations including e-learning platforms, artificial intelligence (AI), internet-enabled smart classrooms, and adaptive learning systems that reshape traditional pedagogical models. International organizations like the OECD and UNESCO have consistently highlighted digital transformation as key to improving inclusivity, engagement, and academic outcomes in schools across the globe (OECD, 2021; UNESCO, 2022).

In Pakistan, and more specifically in its southern province of Sindh, digital education has begun to emerge as a potential equalizer amidst a chronically inequitable educational landscape. Sindh, home to Pakistan's largest metropolis, Karachi, also encompasses some of the nation's most underdeveloped rural regions. This geographical and socio-economic dichotomy results in vast disparities in digital access, school infrastructure, and educational attainment (ASER, 2021). The COVID-19 pandemic acted as an accelerant for technology integration, exposing both the promise of remote learning tools and the stark digital divide that hinders equitable education (Zhao, 2020; World Bank, 2021).

Recent policy frameworks, such as the Sindh Education Sector Plan (2019–2024), and interventions by international donors have sought to introduce information and communication technology (ICT) in public education. Despite these efforts, the integration of digital tools remains inconsistent, heavily skewed toward urban centers and elite private schools. Rural regions continue to grapple with infrastructural deficits, low teacher digital literacy, and systemic governance challenges that obstruct meaningful reform (UNICEF, 2021; Sahito et al., 2024).

The Sindh Context and the Imperative for Transformation

Sindh's education system is not only beset by traditional challenges such as low enrollment rates and high dropout numbers but also newer complexities posed by rapid technological change. While digital literacy rates in Karachi approach national urban averages, interior Sindh remains severely underserved. Studies have shown that over 70% of government schools in rural districts lack basic facilities such as electricity or internet access, making digital integration almost impossible (PTA, 2022; Sain et al., 2024).

Moreover, there exists a cultural and linguistic gap in digital content localization. A majority of educational software and materials are designed in Urdu or English, disregarding the linguistic realities of Sindhi-speaking communities. This misalignment decreases student engagement and comprehension, further exacerbating educational inequalities (Qureshi & Shah, 2022).

Another major challenge is the unpreparedness of the teaching workforce. Surveys conducted in the last two years reveal that less than 30% of teachers in rural Sindh feel confident using ICT tools in the classroom (Hashmi & Khan, 2025). Lack of in-service training, professional



development opportunities, and resistance to change contribute to a sluggish adoption rate of educational technology across the province.

Despite these challenges, opportunities exist. The integration of AI-powered learning platforms and adaptive learning tools in pilot programs has shown promise in addressing individualized learning needs. For example, tablet-based learning initiatives in interior Sindh have led to modest improvements in mathematics and literacy outcomes (Ali & Bukhari, 2022). However, the long-term success of such initiatives remains contingent on sustainable funding, robust policy frameworks, and community engagement.

Problem Statement

Despite numerous initiatives by the Government of Sindh and international donors to embed digital tools in public schooling, the province remains in the nascent stages of true digital transformation. The adoption of digital technologies is uneven, with rural areas facing chronic infrastructural limitations, cultural resistance, and governance inefficiencies. Teachers are inadequately prepared, digital content is poorly localized, and policies lack coherence and long-term vision. Consequently, there is insufficient evidence to assess whether digital interventions have led to measurable improvements in educational outcomes across different regions of Sindh. This raises critical concerns about whether technology is becoming a bridge or a barrier in the quest for educational equity.

Aim and Objectives of the Study

The primary aim of this study is to critically evaluate the process of digital transformation in Sindh's education system. This includes understanding the extent of ICT integration, identifying enablers and constraints, and assessing the perceptions of key stakeholders—students, teachers, and policymakers. Specifically, the study will:

1. Assess the current status of digital infrastructure and technology usage in schools across Sindh.
2. Explore stakeholder readiness and perceptions toward digital learning.
3. Identify regional disparities in implementation, particularly between urban and rural settings.
4. Analyze the effectiveness of government and donor-led initiatives.
5. Recommend policy and practice frameworks for inclusive, equitable, and sustainable digital education.

Significance of the Study

This research will contribute to filling a critical knowledge gap by offering a province-specific perspective on digital education transformation. The findings will be instrumental for policymakers, education planners, and donor agencies seeking to design contextually appropriate and socially responsive interventions. Furthermore, by grounding analysis in empirical data and



stakeholder narratives, the study will provide actionable insights for scaling up successful models and redesigning failing ones.

Literature Review

Infrastructure and Digital Readiness in Sindh's Schools

The availability and resilience of technological and physical infrastructure are the cornerstones of any digital transformation. Significant infrastructure gaps still exist in Sindh between rural areas like Tharparkar and Badin and urban areas like Karachi. ICT readiness differs greatly between provinces, with Sindh lagging behind Punjab in terms of digital infrastructure, per a study by Zamir and Mahmood (2025). While many rural schools lack even basic electricity or computer labs, urban schools report having better access to devices and internet connectivity. Limited investments in equipment upgrades and digital maintenance exacerbate these infrastructure gaps. Under the Sindh Virtual Learning Program, the Sindh Education and Literacy Department (SELD) has started a number of projects; however, implementation efforts are beset by problems such as hardware obsolescence and bandwidth instability (Soomro et al., 2024). While digital infrastructure is growing, it is frequently concentrated in donor-funded projects or private schools, according to a national survey on the digital divide (Waqar et al., 2024).

Stakeholder Perceptions and Digital Competency

To make sure that digital education projects are successful, it's important to know how teachers, students, and administrators feel about them. Bhutto et al. (2025) say that how ready students are for digital learning is closely related to how much technology they have used before, how much support they get from their school, and how well the curriculum fits with technology. In their study of several Pakistani institutions, they found that students were more ready to use technology in schools that had formal ICT policies and training.

But research shows that most teachers in Sindh, especially those in public schools, don't have the digital skills they need to use educational technologies well. Teacher training is still random and not very frequent, and many teachers learn on their own or get help from other teachers. Sahito et al. (2024) say that AI-based tools could change the way teachers teach, but teachers are resistant to using them and don't know how to use them, which makes it hard for them to be adopted. Also, school leaders often put more weight on traditional academic measures than on digital transformation. This shows that there is a general lack of progress in the education system. These attitudes make it hard for ICT tools to make real changes, so they are only used for simple tasks like showing slides or entering administrative data (Sain et al., 2024).

Urban-Rural Divide and Equity in Access

A critical lens through which to view digital transformation in Sindh is the persistent urban-rural digital divide. Waqar et al. (2024) found that students in urban centers were significantly more likely to have access to digital devices at home and school, as well as better digital literacy skills. In contrast, rural students faced multiple barriers including lack of internet, absence of IT labs, and limited exposure to digital content.



This divide also intersects with socio-economic and gender disparities. In rural Sindh, female students are less likely to have access to personal mobile devices or attend schools equipped with digital tools (Soomro et al., 2024). In some areas, cultural norms restrict girls' access to internet cafes or co-ed training centers, further marginalizing them in a digitally evolving world.

Moreover, many schools in underdeveloped districts operate in multilingual environments. However, digital content is predominantly in Urdu or English, alienating students who are more comfortable in Sindhi. This disconnect leads to poor engagement and low retention of digital lessons (Zamir & Mahmood, 2025).

Effectiveness of Government and Donor-led Policies

In response to these challenges, various policy interventions have been implemented. These include the Sindh Education Sector Plan (2019–2024), the Smart Schools initiative, and partnerships with organizations like UNICEF and DFID. Despite good intentions, most of these programs suffer from limited scope, short-term funding, and weak monitoring mechanisms. Ghani et al. (2024) found that policies often do not reach rural schools or lack the flexibility to address local needs.

Another critical shortcoming is the absence of data-driven decision-making. Policy frameworks rarely incorporate feedback from teachers, students, or local communities. Rashied et al. (2025) noted that while national strategies such as the Digital Pakistan Vision outline macro-level objectives, they fail to cascade effectively to provincial and district-level implementation.

More importantly, most interventions are not evaluated for long-term impact. Studies consistently show that once donor funding ends, digital equipment often falls into disuse due to lack of technical support and maintenance budgets (Sahito et al., 2024).

Recommendations for Inclusive and Sustainable Digital Transformation

The literature suggests several pathways for a more inclusive and sustainable approach to digital transformation in Sindh's education system. First, digital policy must be localized and informed by field-level realities. This includes engaging local communities in planning and decision-making processes and ensuring cultural and linguistic relevance of digital content (Zamir & Mahmood, 2025).

Second, teacher training must evolve from one-off workshops to continuous professional development models. These should incorporate hands-on training, peer learning, and certification to ensure that digital competency becomes a core teaching skill (Bhutto et al., 2025).

Third, infrastructure development must prioritize under-resourced rural schools. Public-private partnerships and corporate social responsibility initiatives could play a key role in bridging the access gap. Establishing community digital learning centers in rural areas could serve as multipurpose hubs for both students and parents.



Lastly, monitoring and evaluation (M&E) mechanisms need to be embedded in all digital initiatives. Longitudinal studies, feedback loops, and impact assessments should be institutionalized to guide iterative improvements in program design (Sain et al., 2024).

Research Methodology

Research Design and Paradigm

This study utilizes a **qualitative research design**, framed within the **interpretivist paradigm**, to explore the multifaceted nature of digital transformation in the education sector of Sindh. A qualitative approach is appropriate given the research objectives, which focus on understanding stakeholder experiences, infrastructural limitations, policy implications, and the socio-cultural nuances influencing ICT adoption in education. The interpretivist paradigm allows for an in-depth exploration of multiple perspectives, particularly in a socially and geographically diverse province like Sindh.

Study Area and Population

The research is conducted across selected districts in **Sindh**, excluding Karachi to focus on underrepresented and often overlooked regions. The study includes a combination of **semi-urban and rural districts**, specifically Hyderabad, Larkana, Badin, and Tharparkar. These areas offer a representative mix of technological readiness, cultural diversity, and educational challenges.

The target population includes:

- Secondary school teachers
- School administrators
- Officials from the Sindh Education and Literacy Department
- Representatives from education-focused NGOs
- Parents and senior students (where relevant)

These groups are selected for their direct involvement in or impact from digital education initiatives.

Sampling Strategy

A **purposive sampling technique** is used to identify individuals with relevant experience or exposure to digital transformation efforts. The sample includes:

- 5–10 teachers using or familiar with ICT tools
- 4–8 school administrators overseeing digital programs
- 2–3 government officials involved in ICT policy
- 3–3 representatives from donor agencies or NGOs



- 2 FGDs (one each in Hyderabad and Tharparkar) with parents and students

Where necessary, **snowball sampling** supplements participant recruitment to identify additional key informants.

Data Collection Methods

The primary data collection tools include:

- **Semi-Structured Interviews:** Conducted with teachers, administrators, and policymakers to capture their perceptions, challenges, and readiness for digital transformation.
- **Focus Group Discussions (FGDs):** Held in rural and semi-urban settings to capture community perspectives and intergenerational experiences with digital education.

Each interview lasts 45–60 minutes and is conducted in Sindhi, Urdu, or English depending on participant preference. All sessions are audio-recorded (with consent) and later transcribed for analysis.

Data Analysis

The qualitative data is analyzed using thematic analysis, guided by Braun and Clarke's six-phase approach. Themes are developed iteratively through open coding and reviewed for coherence, divergence, and recurrence. The data is processed using NVivo software, which supports systematic code development and retrieval. Core themes expected include infrastructure readiness, policy awareness, digital literacy, and perceived educational outcomes.

Ethical Considerations

This study upholds strict ethical standards. Ethical clearance is secured from the relevant academic institution, and **informed consent** is obtained from all participants. Confidentiality is maintained by anonymizing participant data, and respondents are informed of their right to withdraw from the study at any stage. All digital records are stored securely and used solely for research purposes.

Identified Themes and Interpretation

The analysis of interviews and focus group discussions yielded several recurring themes that reflect the lived experiences of key stakeholders in Sindh's education sector. These themes offer critical insights into the barriers, perceptions, and possibilities associated with digital transformation. Thematic analysis was conducted using Braun and Clarke's (2006) model, allowing for a nuanced interpretation of qualitative data across diverse stakeholder groups.

Theme 1: Infrastructural Inequity

Across all FGDs, participants repeatedly highlighted the **inadequacy of infrastructure**, particularly in rural districts like Tharparkar and Badin. Teachers and administrators emphasized the **lack of reliable internet, electricity, and functional computer labs** as critical obstacles.



“We do have computers in the school, but they are locked in the storeroom because there is no one trained to maintain or use them,” said a teacher in Larkana.

This theme demonstrates that without basic infrastructure, even well-intended ICT policies remain dormant. Moreover, the rural-urban divide in infrastructure perpetuates inequity, limiting access to digital education for already marginalized communities.

Theme 2: Digital Competency and Teacher Readiness

The second theme centers around **limited digital skills and low confidence among teachers**, especially in government schools. Many respondents stated they had never received formal ICT training and found the use of digital tools intimidating.

“I was handed a projector, but no one showed me how to use it. I just avoid it to be safe,” a teacher from Hyderabad admitted.

This illustrates that without continuous professional development, technology integration is often superficial. Teachers also expressed a desire for **context-sensitive training** that aligns with their classroom realities, curriculum, and students’ socio-cultural backgrounds.

Theme 3: Cultural and Linguistic Disconnect

A recurring issue from FGDs with parents and teachers was the **language barrier** in digital learning platforms. Most software and e-learning modules are in English or Urdu, which excludes many Sindhi-speaking students and undermines engagement.

“My daughter loses interest because she can’t understand what’s written on the screen,” a parent from Tharparkar noted.

This theme highlights the importance of **localization of content** as a prerequisite for effective digital pedagogy. Ignoring linguistic realities not only reduces learning outcomes but also exacerbates existing educational inequalities.

Theme 4: Policy Awareness and Implementation Gaps

Interviews with school heads and district education officers revealed a **disconnect between policy and practice**. While multiple digital initiatives exist on paper—such as the Sindh Virtual Education Program—many educators were **unaware or confused** about how to implement them.

“We hear about programs from the news, but we don’t know if our school is included or what steps to take,” one administrator said.

This theme indicates the **need for clearer communication, decentralization, and capacity-building** at the school level. Policies that are not translated into actionable steps fail to bring about tangible change.

Theme 5: Community Support and Attitudes



Community perspectives—especially from FGDs with parents—revealed a mixed attitude toward digital education. While some saw it as a path to better opportunities, others expressed concern about increased screen time, cultural erosion, and loss of teacher-student interaction.

“I want my son to use technology, but I’m afraid he will become addicted to YouTube,” said one parent.

These views underscore the need for digital awareness campaigns and inclusive planning that brings communities into the decision-making process. Technology should be framed as a supplement, not a substitute, for effective pedagogy.

Theme 6: Gendered Digital Divide

A critical theme emerged around gender disparities in digital access. Female students were often restricted from using mobile devices or participating in ICT activities due to cultural norms, safety concerns, and parental attitudes.

“My brother can go to the learning center, but I have to stay home,” said a female student in Badin.

This theme reflects how deep-seated social norms intersect with technological access, resulting in compounded marginalization. Gender-sensitive ICT strategies are essential to ensure that digital transformation promotes, rather than hinders, equity.

Discussion, Conclusion, and Recommendations

Discussion

The research explored the current landscape, barriers, and opportunities associated with digital transformation in the education system of Sindh, Pakistan. Through qualitative inquiry involving interviews, focus group discussions, and document analysis, the study provides critical insight into infrastructure availability, stakeholder perceptions, implementation challenges, and policy effectiveness—particularly from rural and semi-urban settings.

Objective 1: Evaluating Digital Infrastructure and ICT Usage

Findings reveal stark disparities in infrastructure readiness between rural and semi-urban areas. While some schools in Hyderabad and Larkana have partial ICT integration, others in districts like Tharparkar and Badin lack even basic internet access or reliable electricity. These infrastructural gaps limit the potential of government and donor-backed programs to be effectively operationalized. The technological hardware—where available—is often underutilized due to lack of training or maintenance. These findings are consistent with Sain et al. (2024) and Waqar et al. (2024), who note that without foundational infrastructure, ICT tools remain symbolic rather than transformative.

Objective 2: Exploring Stakeholder Perceptions and Readiness



The perceptions of teachers, students, and parents reveal ambivalence. While digital learning is seen as potentially beneficial, teachers expressed a lack of confidence and competence in using technology. Most had received no formal training and were hesitant to adopt digital tools without administrative or peer support. Students, especially in rural schools, felt disengaged from ICT-based instruction due to language barriers and limited interactivity.

Parents, on the other hand, held cautious optimism—recognizing the value of digital skills but expressing concerns about unsupervised technology use, especially among girls. This aligns with Bhutto et al. (2025), who emphasize the role of institutional and community support in enhancing digital readiness.

Objective 3: Identifying Challenges and Opportunities in Urban vs Rural Settings

The research highlights a pronounced urban-rural digital divide. Rural schools face greater structural deficiencies, cultural resistance, and gender disparities. Female students in particular face compounded challenges due to limited mobility, restricted digital access, and socio-cultural norms. These findings corroborate those of Soomro et al. (2024) and Sahito et al. (2024), who argue that unless contextual and gendered barriers are addressed, digital transformation may inadvertently widen existing inequalities.

Opportunities, however, lie in community-based digital centers, localized content, and mobile-based education tools that bypass traditional barriers. Pilot programs using offline content-sharing systems in Badin have shown early promise in increasing access.

Objective 4: Analyzing Government and Donor Policies

The study finds that while Sindh has developed several ICT-related policies, their implementation is uneven and poorly monitored. Many teachers and administrators were unaware of official guidelines or confused by overlapping programs. Policy feedback loops are almost non-existent, and short donor timelines undermine sustainability. Ghani et al. (2024) point to similar policy-practice gaps in other provinces, attributing them to poor interdepartmental coordination and lack of localized planning.

Objective 5: Recommending Evidence-Based Strategies

To move toward inclusive and sustainable digital education, systemic reforms must be grounded in evidence, community ownership, and adaptive design. Teachers need continuous professional development, not just equipment. Policies must be backed by budget allocations, monitoring mechanisms, and grassroots involvement to be effective. Technological content must be localized, accessible, and sensitive to gender and language barriers.

Conclusion

This study concludes that digital transformation in Sindh's education system remains at a transitional phase. While policy frameworks and pilot programs exist, their potential is undercut by infrastructural deficits, inadequate teacher preparation, poor content localization, and deep-



seated socio-cultural barriers. Stakeholders express willingness to embrace digital tools but lack the support, training, and infrastructure necessary to do so effectively.

The digital divide—particularly between urban and rural communities, and across gender lines—threatens to deepen educational inequality unless deliberate, inclusive strategies are adopted. For Sindh to achieve SDG 4 targets by 2030, it must integrate technology not as an end but as a tool—embedded in equitable pedagogy, community engagement, and local governance.

Recommendations

Based on the research findings, the following recommendations are proposed:

1. Strengthen Infrastructure in Marginalized Areas

- Prioritize investment in internet, electricity, and digital tools in under-resourced districts.
- Use mobile learning units and solar-powered labs to overcome infrastructural barriers in remote areas.

2. Institutionalize Continuous Teacher Training

- Develop localized, modular training programs on digital pedagogy.
- Use blended models combining online and in-person instruction tailored to the realities of rural teachers.
- Partner with universities and EdTech NGOs to create certification pathways for digital educators.

3. Localize Digital Content

- Develop Sindhi-language e-learning modules for foundational subjects.
- Incorporate culturally relevant and interactive content to enhance learner engagement.
- Promote collaboration between local teachers and developers to co-create curriculum-aligned resources.

4. Bridge the Urban-Rural and Gender Digital Divide

- Establish community-based digital learning centers for girls and marginalized students.
- Ensure female representation in ICT leadership at school and district levels.
- Design gender-sensitive technology policies that address mobility, safety, and inclusion.

5. Enhance Policy Coherence and Monitoring

- Simplify and decentralize ICT policies to allow district-level planning.
- Implement feedback loops through regular consultation with teachers, students, and communities.



- Set up a digital education dashboard to track infrastructure, training, and outcomes by district.

6. Promote Community Engagement and Digital Awareness

- Run campaigns to raise awareness about the benefits and risks of digital education.
- Involve parents and local leaders in planning and monitoring ICT initiatives.
- Provide digital literacy sessions for families to increase acceptance and reduce resistance.

By implementing these recommendations, Sindh's education system can shift from isolated digital interventions to a coordinated, inclusive, and sustainable digital transformation that ensures no student is left behind.

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